

POODLE CLUB OF THE LEHIGH VALLEY

Do Your Part for the Upcoming December Show!!  
December 14-15, 2024

HOW???

Place an ad in our catalogue!!

**Important information for the ad.**

**Due:** November 5<sup>th</sup>

**Costs:** Whole page = \$30:

Half page = \$20:

Quarter page = \$15

1. Create your ad to fit within the dimensions on form. See page 2 of email.
2. Fill in the form and **checks** should be addressed to Poodle Club of the Lehigh Valley. Postmarked by November 8<sup>th</sup>.
3. **Form** and **check** should be sent to Connie S. Unger, 3445 Church Rd. Northampton, PA 18067.

Thank you!!!!

Please number each ad.

Club Name POODLE CLUB OF LEHIGH VALLEY Show Date 12/14-15/24

Please enter my order for advertising as per my copy shown below.

AD NO.

Full Page  (4 1/2 x 7 3/8)    Half Page  (4 1/2 x 3 5/8)    Quarter Page  (4 1/2 x 1 7/8)

Signed \_\_\_\_\_ I Enclose \$ \_\_\_\_\_  
Phone Number \_\_\_\_\_  
Email \_\_\_\_\_

 **ADS**   
**MUST BE RECEIVED  
BY SUPERINTENDENT  
5 WEEKS BEFORE  
SHOW DATE.**  
Late ads are not guaranteed  
a place in the catalog.

**IMPORTANT NOTICE:**

All catalog printing is done offset.

Submitted original photos, USB drives, etc. can be reclaimed at the superintendent's desk the day of the show.

Unless an ad is camera-ready, composition will be made at the printers discretion.

Digital files may be e-mailed or sent on a USB drive. Preferred formats are PDF, JPEG, or PSD. We cannot guarantee ad quality using Word documents.

Any ad less than one quarter page will be made and billed as a quarter page.

Reproductions from show catalogs, telephone books, business cards, etc can result in **POOR QUALITY** and are not guaranteed.

For the best results, send **ORIGINAL or HIGH QUALITY DIGITAL PHOTOGRAPHS**. Low-res digital images or computer printouts can result in poor quality reproduction.

Be sure all photographs, art work, etc. are labeled. **DO NOT BEND, FOLD, TAPE or STAPLE.**



If you desire special placement of your ad, specify here: \_\_\_\_\_

Rau Dog Shows (610) 376-1880 / advertising@raudogshows.com

**IMPORTANT!  
PRINT OR TYPE ALL AD COPY TO  
AVOID TYPOGRAPHICAL ERRORS.**