

POODLE CLUB OF THE LEHIGH VALLEY

Do Your Part for the Upcoming December Show!!

HOW???

Place an ad in our catalogue!!

Important information for the ad.

Due: November 5th

Costs: Whole page = \$30:

Half page = \$20:

Quarter page = \$15

1. Create your ad to fit within the dimensions on form. See page 2 of email.
2. Fill in the form and **checks** should be addressed to Poodle Club of the Lehigh Valley.
3. Form and **check** should be sent to Connie S. Unger, 3445 Church Rd. Northampton, PA 18067.

Club Name: Poodle Club of Lehigh Valley Show Date: 12/17 & 12/18 2022

Please number each ad.

Please enter my order for advertising as per my copy shown below.

AD NO.

Full Page Half Page Quarter Page
(4 1/2 x 7 3/8) (4 1/2 x 3 5/8) (4 1/2 x 1 7/8)

Signed _____ I Enclose \$ _____
Phone Number _____
Email _____

ADS

**MUST BE RECEIVED
BY SUPERINTENDENT
6 WEEKS BEFORE
SHOW DATE.**

Late ads are not guaranteed
a place in the catalog.

IMPORTANT NOTICE:

All catalog printing is done offset.

Submitted original photos, USB drives, etc. can be reclaimed at the superintendent's desk the day of the show.

Unless an ad is camera-ready, composition will be made at the printers discretion.

Digital files may be e-mailed or sent on a USB drive. Preferred formats are PDF, JPEG, or PSD. We cannot guarantee ad quality using Word documents.

Any ad less than one quarter page will be made and billed as a quarter page.

Reproductions from show catalogs, telephone books, business cards, etc can result in **POOR QUALITY** and are not guaranteed.

For the best results, send **ORIGINAL or HIGH QUALITY DIGITAL PHOTOGRAPHS**. Low-res digital images or computer printouts can result in poor quality reproduction.

Be sure all photographs, art work, etc. are labeled. **DO NOT BEND, FOLD, TAPE or STAPLE.**

If you desire special placement of your ad, specify here: _____

Rau Dog Shows (610) 376-1880 / advertising@raudogshows.com

**IMPORTANT!
PRINT OR TYPE ALL AD COPY TO
AVOID TYPOGRAPHICAL ERRORS.**